

Level Up to a 7 Figure Group Practice

Nicole McCance

Clinic Owner and Business Consultant



My Gift to You

THE FIRST 3 STEPS: EXPAND YOUR PRACTICE
STARTER KIT



Can You Relate?



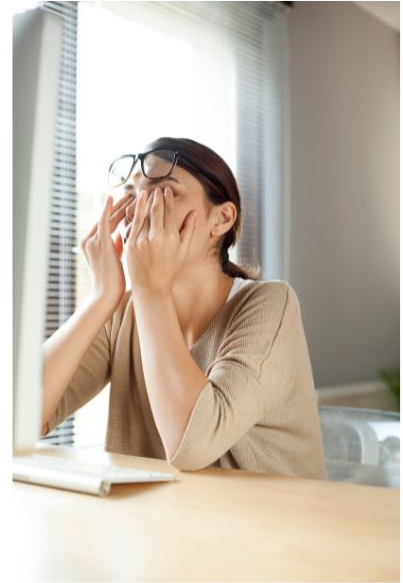
Are you tired of spending your evenings and weekends working?



Tired of trying to figure out how to build the operations of your practice without any business experience?



Unsure about where to start?



YOU ARE NOT ALONE

WE WERE NEVER TAUGHT BUSINESS IN
SCHOOL

What I'm about to share with you is the fastest and simplest way to ...

- ✔ Work less but see even more clients in your practice because you are leveraging from other therapists
- ✔ Make more money because you have other therapists seeing the clients
- ✔ Build an awesome team of therapists that you can trust





Hi there,
I'm Nicole

- Clinical Psychologist turned Business Coach
- Built a group practice to 55 therapists in 3 years
- In our second year we reached 1 million in revenue and almost tripled revenue the 3rd year, to 2.9 million
- My clinic was automated and ran without me
- Sold my clinic June 30, 2022

OVERWHELMED



DRAINED

*All success is
predicated on
you making a
decision.*



TRIAL AND
ERROR

MISTAKES
ALONG THE
WAY

WASTING
MONEY



Clinic GROWTH MAP

FOR AMBITIOUS THERAPISTS



01

SYSTEMIZE YOUR BUSINESS

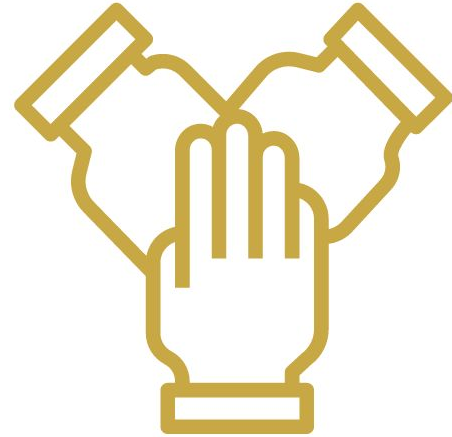
Systemize means creating repeatable processes that anyone can step in and do



02

BUILD YOUR DREAM TEAM

- When it comes to growing your practice most people think it's as easy as hiring a therapist- it's not that easy.
- Just because they are a therapist doesn't mean they are a good one or will be a good fit for your practice



HAVING A SOLID HIRING PROTOCOL
AND ASSESSMENT PROCESS WILL
HELP YOU BUILD A TEAM OF LIKE-
MINDED THERAPISTS THAT YOU
TRUST



*HIRE AN
ADMIN AND
OUTSOURCE
THE
OVERWHELM*

03

FOLLOW THE SUCCESS FORMULA THAT IS REPLICABLE

If you do certain actions you
will get certain results



A large, textured teal watercolor splash on the left side of the image, with irregular edges and varying shades of blue-green.

Do you
have a
Vision?

*Get really clear on
what you want to
create in the next
year*

HIRE A BUSINESS COACH WITH A PROVEN METHOD

A Roadmap to a 7 Figure
Group Practice





Clinic Growth Map

What you will get...

*Weekly Group
Coaching Calls
with Nicole for 6
Months*

*If you are going to be successful, you have to
start hanging out with the successful people
-Jack Canfield*



Clinic Growth Map

What you will get...

*An Accountability Coach
to answer all of your
questions in between
coaching calls with Nicole*

Keep you motivated and make sure you
stay on task



Clinic Growth Map

What you will get...

Business in a Box

- A Content Hub
 - Lifetime access to all of Nicole's learning lessons and action tasks
- Over 50 Done for You Templates and Checklists (hiring and onboarding new therapists, all admin processes, tracking metrics, and revenue)
- Admin and therapists contract templates
- Proven branding and marketing processes



WHATS INCLUDED?
THE CLINIC
GROWTH MAP

LIVE Expert Workshops and Q&A

- Canadian & American Corporate, Tax and Employment Lawyers
- Accountants
- Marketing Experts
- Finance Experts
- Branding Experts

The Clinic Growth Map

MONTHLY COACHING CLINICS

✓ Mindset Coaching



✓ Leadership Coaching



✓ HR Coaching



✓ Finance Coaching



✓ Google Ads Q&A

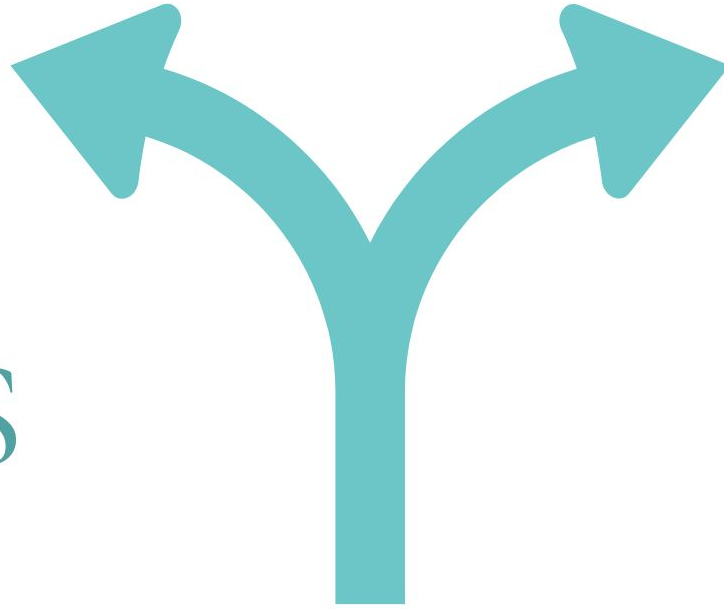




YOU ARE HERE
BECAUSE

CHOICE A

CHOICE B



WHAT'S
NEXT?



*Work with me for
the next 6 months*





Fast Track Call Promo

- Book a Fast Track call and Enroll on the call
- Get \$500 OFF

[Returning? Log in](#)

Welcome to my scheduling page. Please click on Fast Track Call and set your time zone appropriately to add an event to my calendar.

Fast Track Call

30 minutes

Book a call with a member of the Clinic Growth Map Team!

This call is for ambitious Psychotherapists wanting to expand and scale their private solo practice to a group practice, or take their group practice to the next level using Nicole's methodology in her 6-month program, The Clinic Growth Map.

This call will take place via Zoom.



Set your time zone to continue:

(GMT-4:00) Eastern Time - Toronto

Set time zone



That's a Wrap!

Nicole McCance